



Acknowledgement of Bòrd na Gàidhlig Funding Guidelines

Bòrd na Gàidhlig

Bòrd na Gàidhlig is the Gaelic Development Agency charged with promoting the Gaelic language and culture through Scotland and internationally.

The Bòrd was established under the terms of The Gaelic Language (Scotland) Act 2005. The Act places a duty on Bòrd na Gàidhlig to produce a National Plan for Gaelic. The first National Plan was launched in March 2007 and sets out a range of initiatives and collaborative projects that will increase the number of Gaelic speakers and secure the future of Gaelic.

Promoting the Gaelic Language & Culture

The Bòrd manages the distribution of Scottish Government grants to promote and facilitate the use of Gaelic, and it advises on and influences, matters related to the Gaelic language and culture.

As a publicly funded organisation it is important that the public has the opportunity to see what we do and how public money has been spent. It is a condition of grant to organisations receiving funding from Bòrd na Gàidhlig that they must acknowledge this support on every possible occasion, e.g. on leaflets, posters, press releases, advertisements, displays, websites and events programmes.

A project may not be considered complete, and payments could be delayed or withheld unless the correct acknowledgement has been made.

Help us promote and celebrate the Gaelic language and culture by using our logo.

The Logo

Bòrd na Gàidhlig's logo is available in a variety of formats; by email, on CD and it can be downloaded from the Bòrd website. It is important that there is consistent use of the logo and that it is given reasonable prominence, in accordance with the size of the grant. The logo should appear in its entirety and in a vertical format. It should not be stretched or compressed. When using full colour, the logo should appear in Gold (PMS 125) and Purple (PMS 669).

Publicity

News Releases

Each news release should clearly state that the project has been funded by Bòrd na Gàidhlig. It should give the source, the amount and the date of the award in a prominent position in the main body of the text. The Bòrd can supply a quote for inclusion.

Social Media

Each post related to the project should clearly state that the project has been funded by Bòrd na Gàidhlig.

Formal Launch

The Bòrd should be given an opportunity to be represented at the formal launch or opening ceremony of any funded project or event. Invitations to guests should make it clear that the project has been supported by Bòrd na Gàidhlig either by means of the logo or a reference in the text. Acknowledgement of Bòrd na Gàidhlig funding should be made in any speeches at the opening.

Published Material

Funding from Bòrd na Gàidhlig should be given prominence in any promotional literature associated with the project, either by means of the logo or, in some instances, a reference in the text. This includes leaflets, brochures, programmes, posters, notices, display and exhibition materials, websites and advertising.

Signs

The logo can be printed on a plaque or engraved directly onto a suitable surface. The same principles of size and positioning apply to these situations as apply to publications.

Images

Wherever possible, photographs of projects and events should be sent to Bòrd na Gàidhlig each quarter, or on final completion of the project.

Further Guidance

Bòrd na Gàidhlig
Great Glen House, Leachkin Road,
Inverness,
IV3 8NW

Fòn: +44 [0] 1463 225454

Post-d: oifis@gaidhlig.org.uk

Làrach-lìn: www.gaidhlig.org.uk

Facebook: <https://www.facebook.com/bordnagaidhlig/>

Twitter: @bordnagaidhlig1

Instagram: @bordnagaidhlig1