

Fiosrachadh Pearsanta / Contact Information

Buidhean Organisation	VisitScotland
Baile-mòr/Baile City/Town	Edinburgh
Dùthaich Country	Scotland

Ceistean | Questions

1. Tha cumadh a' Phlana a' gabhail a-steach amas, cuspairean, prìomh raointean agus gealltanasan. A bheil beachd agaibh air cumadh a' Phlana agus air an àrd-amas againn? The structure for the Plan consists of an aim, priority areas and commitments. Do you have any comments on how we have structured the Plan and the overall aim we have selected?

We particularly like the clear and simple format proposed for the structure of the plan. It is easy to follow, uses plain English and makes sense. The overall aim is simple and clear and therefore easy to support

2. Tha sinn dhen bheachd gu bheil e riatanach gum bi deagh ìomhaigh aig a' Ghàidhlig agus gum bi na raointean shuas a' cur gu mòr ri sin. A bheil beachdan agaibh fhèin air na raointean a thagh sinn no càil eile co-cheangailte ris a' chuspair seo? We believe that the promotion of a positive image for Gaelic is essential and we think that the areas above are the key areas that can make a contribution to this. Do you have any comments on the areas we have selected or alternative suggestions?

we agree with what you propose. we would be keen to see a more flexible approach to Gaelic language plans. The template covering suggested content and format on your web site is helpful if you are introducing Gaelic to the organisation for the first time but doesn't work so well if your plan is being updated and actions have moved on. We adapted the format and content to suit our particular structure to ensure it was fully embedded throughout the whole organisation. The input and support from BnG staff is welcomed. The emphasis here, to ensure buy in from public bodies, needs to be positive, supportive and enabling rather than critical and microscopic. The idea of a forum for staff responsible for developing and delivering GLP's to enable them to share best practice and challenges should be investigated. We have a significant role as an organisation in promoting the positive image of Gaelic to both visitors and to those working in the industry and the wider visitor economy throughout Scotland

3. Tha sinn dhen bheachd gu bheil foghlam agus ionnsachadh na Gàidhlig aig cridhe a' Phlana seo. Tha sinn air liosta a dhèanamh de na prìomh raointean airson leasachadh san àm ri teachd. A bheil beachdan agaibh air seo, agus air na prìomh raointean a thagh sinn airson ionnsachadh na Gàidhlig? We believe education and Gaelic learning are central to this Plan. We have also listed the priority areas that we believe should be a focus for ongoing activity. Do you have any comments on this emphasis and on the priority areas selected for learning Gaelic?

We agree and would be delighted to play our part in engaging with this theme. To date we have had limited interaction with the education sector but would be happy to consider how we could improve this. we feel we have an important role in encouraging both those working in the tourism industry and visitors to recognise the value of learning Gaelic

4. Tha sinn dhen bheachd gu bheil na raointean a chaidh a thaghadh cudromach airson cleachdadh na Gàidhlig a bhrosnachadh. A bheil beachdan agaibh air mar a dh'fhaodamaid piseach a thoirt air ire cleachdaidh na Gàidhlig? We believe the areas selected are important for promoting the increased use of Gaelic. Do you have any comments or suggestions you would like to make in relation to promoting the increased use of Gaelic?

we agree and are encouraged to note the specific reference to the use of Gaelic in tourism. Our own Gaelic Language Plan includes several ways in which we intend to help deliver this. Significantly the first meeting of a group to discuss the creation of a Gaelic Tourism Strategy for Scotland is using the framework of your draft plan as the basis of its structure. We will look to make more specific links to all the priority areas outlined against each of the 3 main themes

5. Ann an ceistean 2, 3 is 4, chaidh iarraidh oirbh ur beachdan a thoirt air na prìomh raointean a chaidh a chomharrachadh. Anns a' cheist seo, bu mhath leinn ur beachdan fhaighinn air na prìomh ghealltanasan a chomharrachadh sin agus air gealltanasan a bharrachd a bu chòir a bhith ann gus an dèanar adhartas ann a bhith a' leasachadh na th' ann de dhaoine a tha a' labhairt, cleachdadh is ionnsachadh na Gàidhlig ann an Alba agus ann a bhith a' leudachadh nan suidheachaidhean anns am bi i air a cur gu feum? In questions 2, 3 and 4, you were asked about your views on the priority areas identified. In this question, we would like to

hear any views or suggestions you may have on the key commitments we have identified and views on any key commitments you think should be included in order to make progress with the aim of increasing the number of people speaking, using and learning Gaelic in Scotland and the number of situations in which it is used?

1. Promotion - would be good to see a concerted effort to ensure Gaelic has visibility across all Government portfolios beyond just the obvious ones outlined in the manifesto e.g. education, arts and media. On communications one way to help this in tourism and then visitor economy is to highlight the economic impact of Gaelic in relation to both jobs and spend. An update of the 2014 HIE research might be helpful in this regard. In line with our statement above we feel more could be made of Gaelic language Plans - bringing them alive, sharing best practice, giving examples of how bodies have overcome challenges, sharing Gaelic Language Officers. Also a plea for an up to date list of GLP contacts!
2. Learning - much of this content isn't directly our area of responsibility but happy to contribute if and where we can. Most significant opportunity is in relation to Gaelic adult learners - picked up via our GLP
3. Using - great opportunity next year to tie in Gaelic strongly to the theme of Young People. workplace - happy to continue to support this via GLP commitments. We are leading on development of a Gaelic Tourism Strategy. Nova Scotia - initial tourism links already in place and developed recently as part of Scottish Tourism Week when a group representing various tourism interests in NS spent 5 days in Scotland. happy to build Gaelic links into future joint initiatives

6. Tha na ceistean co-chomhairleachaidh a nochd na bu tràithe air a bhith rudeigin mionaideach. Ma tha sibh airson puingean eile a thogail, agus mura robh cothrom agaibh sin a dhèanamh thuige seo, nach sgrìobh sibh iad gu h-ìosal. The earlier consultation questions have been fairly specific. If there are any other points you would like to make and feel you have not had the opportunity to do so, please write them below.

Congratulations on a simple to follow consultation and a very focussed draft plan. we look forward to playing our part in helping to deliver against its key priorities and overall aim