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| **Eàrr-ràdh 7** | **Appendix 7** |
| **Beachdan airson Airgead a Thogail** | **Fundraising Ideas** |
| * Cuiribh air dòigh fèill-reic/fèill a tha reic rudan tha cha mhòr ùr. Iarraibh airgead air daoine airson bòrd a ghleidheadh agus iarraibh airgead air daoine airson faighinn a-steach don fhèill. * Cuiribh fios chun na sgoile ionadail agaibh airson cead bileagan a chur dhachaigh còmhla ris a’ chloinn, agus sna bileagan iarraibh air daoine seann dhèideagan msaa a thoirt seachad, rudan a dh’fhaodas sibh cleachdadh sa bhuidhinn agaibh no a reic aig fèill-reic. * Bruidhnibh ri companaidhean ionadail, agus iarraibh orra duaisean a thoirt seachad airson rafail. * Tha companaidhean ann cuideachd a bheir coimisean don bhuidhinn agaibh ma nì ur buill òrdan tron chompanaidh aca, leithid [Yellow Moon](http://www.yellowmoon.org.uk/) no [Iomairt Easy2Name gus Airgead a Thogail do Sgoiltean, Sgoiltean-àraich is Buidhnean](http://www.easy2name.com/laundry-labels.htm). * Bruidhnibh ri cleasaiche ionadail airson clann agus iarraibh orra na sgilean aca a thaisbeanadh an-asgaidh aig a’ bhuidhinn agaibh far am faic pàrantan iad, oir dh’fhaodadh gum faigheadh an cleasaiche obair bho na pàrantan sin airson pàrtaidhean is eile, agus dèanaibh sanasachd air an tachartas sin agus iarraibh air daoine pàigheadh airson a dhol ann. * Bùird le cèicean aig tachartas ionadail, no ma tha cuideigin bhon bhuidhinn agaibh math air peantadh aodainn, iarraibh air/oirre sin a dhèanamh gus airgead a thogail aig tachartasan ionadail. * Fèill-reic à cùl chàraichean /Latha a’ nighe chàraichean – ’s e dòigh mhath a tha seo sanasachd a dhèanamh air a’ bhuidhinn agaibh agus iarraidh air a h-uile duine a dhol an sàs ann. * Madainn chofaidh/oidhche le càise is fìon. * Cuairt bheag leis a’ chloinn airson airgead no cuirm-chnuic nan teadaidhean. * Ma tha *Rotary Club* ionadail agaibh, dh’fhaodadh sibh bruidhinn riutha, no ri buidhnean eile san sgìre agaibh a bhios a’ togail airgead, gus cuideachadh le bhith togail airgead airson uidheamachd shònraichte air choreigin. * Na buidseatan ionadail aig Comhairlichean air a bheil roghainn aca. * Cuiribh air dòigh latha còmhla ri buidhnean eile sa choimhearsnachd far am bi sibh a’ togail airgead còmhla – faighibh caisteal bocadaich air mhàl, cuiribh air dòigh peantadh aodainn is bùird. * Bruidhnibh ri companaidhean ionadail airson tabhartasan, mar rudan a ghabhas cleachdadh no sgilean. Dh’fhaodadh sibh na rudan sin a chur ann an rafail no dh’fhaodadh a’ bhuidheann feum a dhèanamh dhiubh. | * Organise a table top/nearly new sale. Rent out tables and charge an entry fee. * Contact your local school to ask if you can send out leaflets with the children, asking for donations of used toys etc, which you could use at the group or sell on at a tabletop sale. * Approach local companies for some prizes and hold a raffle. * There are also companies who will give your group commission if your members order through them, like  [Fundraising Ideas | Arts & Crafts | Educational Toys | Yellow Moon](http://www.yellowmoon.org.uk/) [Easy2Name Fundraising Scheme for Schools, Nurseries & Groups](http://www.easy2name.com/laundry-labels.htm). * Approach a local children’s entertainer and ask them to showcase their skills for free to potential customers, and then advertise the event and charge an entry fee. * Cake stall at local events, or if you have a skilled face-painter in your group ask them to donate time to raise funds at local events. * Car boot sale/Carwash day – this is a good way to promote your group and get everyone involved. * Coffee morning/cheese and wine evening. * Sponsored toddle and teddy bears picnic. * If you have a local Rotary Club, you could approach them or other groups in the area who fundraise for help raising funds for a specific piece of equipment. * Local Councillors’ discretionary budgets. * Have a joint fundraising day with other groups in the community – hire a bouncy castle, organise face painting and stalls. * Approach local businesses for in-kind donations of items or skills. They could be raffled or used for the group. |
| **Stiùireadh air Togail Airgid** | **Fundraising Guidance** |
| * Mus tòisich sibh a’ ruith na seirbheis agaibh, feumaidh fios a bhith agaibh air dè an t-airgead a bhios a dhìth oirbh agus cuin a gheibh sibh e. Uaireannan, bidh tòrr obrach an lùib a bhith togail airgead agus bheir e tòrr ùine a chur air dòigh, mar sin feumaidh ùine a bhith aig na daoine a tha a’ dol ga dhèanamh. * Bidh tòrr bhuidhnean-maoineachaidh ag iarraidh gum bi sibh nur buidheann nach eil ag amas air prothaid mus gabh iad ri iarrtas bhuaibh. | * Before you can start running your service you need to know how much money you need and when it will arrive. Fundraising can take a great deal of time and effort to get right so the people responsible need to have the free time to spend on the task. * Many funders require you to be a not-for-profit organisation before accepting applications for funding. |
| **Am Maoineachadh a tha ri Fhaotainn** | **Funding Available** |
| **An Crannchur Nàiseanta** Air a phàigheadh a-mach leis a’ Mhaoin Choimhearsnachd is a’ Mhaoin airson Chothroman Ùra.  **Ùghdarras Ionadail/Comhairlichean** - tha tabhartasan beaga rim faotainn bho na roinnean airson seirbheisean sòisealta, foghlam agus na h-ealain is cur-seachadan.  **Urrasan** Gheibh sibh liosta de dh’Urrasan a bheir Tabhartasan seachad: ri fhaotainn ann an leabhar, air CD-ROM no air-loidhne bhon *Directory of Social Change*.  **A’ cumail thachartasan** –a’ togail airgead gu h-ionadail far am bi a’ choimhearsnachd a’ gabhail pàirt.  **Companaidhean** Gheibh sibh Stiùireadh/CD-ROM airson Companaidhean na Rìoghachd Aonaichte a bhios a’ Toirt seachad Taic-airgid bhon *Directory of Social Change*. | **Lottery** Distributed by the Community Fund and the New Opportunities Fund.  **Local Authority/Councillors** - social services, education and arts and leisure departments have small grants available.  **Trusts** Directory of Grant making Trusts: available in book, CD-ROM or online from Directory of Social Change.  **Running** **Events –** local fundraising to get the community involved.  **Companies** The Guide/CD-Rom to UK Company Giving from the Directory of Social Change. |
| **Ag Ullachadh Tagradh airson Maoineachadh** | **Planning a Funding Proposal** |
| Aon uair ’s gu bheil sibh air smaoineachadh air obair do bheil sibh a’ sireadh maoineachadh, faodaidh sibh an stiùireadh seo a leantainn gus dèanamh cinnteach gu bheil sibh air deagh thagradh a dhealbh, a ghabhas a leasachadh gu bhith na iarrtas airson maoineachadh. Sgrìobhaibh sìos a h-uile rud, fiù ’s ged a tha sibh a’ smaoineachadh gur e rud gu math follaiseach a th’ ann. | Once you have an idea of work you would like to get funding for, you can follow this guidance to make sure you have a well-planned proposal, which can be developed into funding applications. Write down everything, even if it seems obvious to you. |
| **Prìomh phuingean air am bu chòir dhuibh beachdachadh:**  **Dè tha sibh airson a dhèanamh?**  Dè am prìomh amas aig a’ phròiseact agaibh? Dè tha sibh airson a choileanadh?  **Carson?**  Ciamar a tha fios agaibh gu bheil feum ann airson na h-obrach seo? An do bhruidhinn sibh ris na daoine a bhios a’ dèanamh feum dhith? An do rinn sibh suirbhidh? Dèanaibh feum de staitistearachd ionadail, dèanaibh ceangal ri ro-innleachdan nàiseanta agus ri iomairtean ath-bheothachaidh ionadail.  **Ciamar a nì sibh seo?**  Gu sònraichte, dè an obair a nì sibh? Mar eisimpleir, ma tha sibh a’ ruith buidheann pàrant is pàiste, cia meud seisean a bhios agaibh, cia mheud duine a bhios aig gach seisean, càit an cùm sibh e?  **Cò an fheadhainn leis am bi sibh ag obair?**  Innsibh cò na daoine air am bi sibh ag amas. An e buidheann chinneachail shònraichte a th’ annta? A bheil iad a’ fuireach ann an sgìre shònraichte? A bheil duilgheadas sònraichte aca air a bheil sibh a’ frithealadh – mar lethoireachd shòisealta msaa?  **Dè a’ bhuil a bhios ann?**  Dè na buannachdan a gheibh daoine bhon bhuidhinn? Ciamar a nì am pròiseact agaibh diofar do bheatha nan daoine a bhios a’ dèanamh feum dheth? A’ togail cànan, a’ coinneachadh is a’ cluich còmhla ri càch, cothrom air seirbheisean nas fheàrr?  **Dè chosgas e?**  Dè na nithean a dh’fheumas sibh a cheannach gus am pròiseact a thoirt gu buil?  **Dè nì sibh nuair a tha sibh air an tabhartas a chosg?**  Canaidh iad plana crìochnachaidh ri seo, no plana leantalachd. A bheil sibh ag amas air ceann-uidhe àraid a ruighinn mus cosg sibh an tabhartas? Ma tha sibh airson leantainn oirbh leis an obair às dèidh dhuibh an tabhartas a chosg, ciamar a nì sibh sin?  **Ciamar a nì sibh tomhas air an adhartas a nì sibh?**  Bidh luchd-maoineachaidh ag iarraidh fianais fhaicinn air an fheum a rinn an t-airgead aca. Tha sin a’ ciallachadh gum bu chòir dhuibh clàr a chumail den àireamh dhaoine a nì feum den bhuidhinn, an seòrsa dhaoine a nì feum dhith, an seòrsa rudan a nì sibh, agus clàr de na nì na daoine bhon bhuidhinn agaibh às dèidh dhaibh buannachd fhaighinn às.  **Stiùireadh airson togail airgid — mar a nì sibh iarrtas**  Deagh mhodhan-obrach  Feumaidh na tha sibh a’ moladh a bhith a rèir amasan na buidhne-maoineachaidh.  **Bithibh faiceallach a thaobh nan amasan a bhios san iarrtas agaibh, no bidh sibh a’ cosg na h-ùine agaibh fhèin agus an ùine acasan gun fheum.**  **Innsibh mu na rudan matha mun bhuidhinn agaibh.**  Ciamar a tha sibh a’ cur co-ionannachd chothroman an sàs? Ciamar a bhios sibh a’ toirt cothrom do dhaoine a bhios a’ cleachdadh na seirbheis a dhol an sàs ann a bhith stiùireadh a’ phròiseict/na buidhne? Ciamar a bhios a’ Chomataidh Stiùiridh agaibh a’ riochdachadh luchd-cleachdaidh na buidhne? Seallaibh gu bheil ionmhas na buidhne agaibh air stèidh sheasmhach.  **Innsibh na rudan matha mun tagradh agaibh.**  Tha cinn-uidhe shoilleir aig a’ phròiseact. Seallaibh gu bheil eòlas agaibh air a bhith stiùireadh an t-seòrsa obrach seo.  Buidseat eagnaidh - tha seo riatanach.  **A’ Sgrìobhadh an Tagraidh Agaibh**  Fhad ’s a tha sibh a’ sgrìobhadh an tagraidh agaibh, cumaibh sùil daonnan air slatan-tomhais na buidhne-maoineachaidh. Cleachdaibh an cànan a bhios iadsan a’ cleachdadh, seallaibh an-còmhnaidh mar a tha an tagradh agaibh a’ coileanadh na tha iad ag iarraidh, agus mar gur sibhse a’ bhuidheann as fheàrr airson an t-seòrsa obrach seo, agus mar a bheir sibh luach a bharrachd dhaibh, agus mar a nì sibh obair fìor mhath.  **Sgrùdadh is Measadh**  Seo agaibh pàirt cudromach den iarrtas agaibh, thoradh seo mar a nì sibh cinnteach à math na h-obrach agaibh agus mar a dhearbhas sibh sin. Bidh e na bhun-stèidh airson aithisg, fianais air buaidh obair na buidhne agaibh, agus bidh e feumail nuair a chuireas sibh iarrtas eile a-steach. | **Key points to consider:**  **What do you want to do?**  What is the overall aim of your project? What do you hope to achieve?  **Why?**  How do you know there is a need for this work? Did you consult with your users? Or did you do a survey? Use local statistics, link in with national strategies and local regeneration initiatives.  **How will you do this?**  Specifically, what work will you do? For example, if you are running a toddler group, how many sessions will there be, and how many people will be in each session, and where will it take place?  **Who will you work with?**  Describe your target group. Are they from a particular ethnic group? Do they live in a particular area? Do they have a particular problem or difficulty that you are helping with – isolation etc  **What will the result be?**  How will this benefit your users? How will your project improve the quality of life of your users? Language acquisition, social interaction, better access to services?  **How much will it cost?**  What items will you need to pay for to make your project happen?  **What will you do when the grant runs out?**  This is called an exit strategy, or continuation strategy. Do you plan to achieve a certain goal within the life of the grant? If you want to continue your work after the grant runs out, how will you do that?  **How will you keep track of your progress?**  Funders will want to see evidence of what their money has achieved. This means keeping records of the number and type of users, types of activities, and what do your users do after they have had the benefit of your work  **Fundraising guidance—Application technique**  Good practice  What you are proposing must be in line with what the funder wants.  **Target your application carefully otherwise you are wasting your time and theirs.**  **Highlight positive things about your organisation.**  How do you implement equal opportunities? How do you involve your users in the management of your project/organisation? How does your Management Committee represent the users? Demonstrate that your group is financially sound.  **Highlight positive things about your proposal.**  The project has clear objectives. Demonstrate experience of managing this kind of work.  Accurate budget - this is essential.  **Composition**  Write your proposal with constant reference back to the criteria of the funder. Use language they use, demonstrate at every turn how your proposal will fulfil what they are looking for, and how you are the best group to do this work, how you will provide added value, and high quality work.  **Monitoring and Evaluation**  It is a very important part of your proposal, as this is how you ensure and demonstrate the quality of your work. It will provide the basis of a report, evidence of your organisation’s effectiveness, and will also prove useful in your next application. |