

BÒRD NA GÀIDHLIG

PUBLIC SERVICES REFORM (SCOTLAND ACT) 2010: STATEMENT FOR 2020/21

Under the Public Services Reform (Scotland) Act 2010, we have, along with other public bodies in Scotland, a duty to publish annual public statements relating to our expenditure in the following areas:

1. Public relations
2. Overseas travel
3. Hospitality and entertainment
4. External consultancy

In addition, the Act requires public bodies to publish details on:

5. Payments with a value in excess of £25,000
6. Employees/members who receive remuneration in excess of £150,000.

Furthermore, the Act requires public bodies to publish a statement of the steps it has taken during that financial year to:

7. Promote and increase sustainable growth through the exercise of its functions
8. Improve efficiency, effectiveness and economy in the exercise of its functions.

About us

Bòrd na Gàidhlig is an executive non-departmental public body, responsible through Ministers to the Scottish Parliament.

Established under the Gaelic Language (Scotland) Act 2005 (The Act) Bòrd na Gàidhlig is the principal public body in Scotland responsible for promoting Gaelic development and providing advice to the Scottish Ministers on Gaelic issues.

Under the Act, the Bòrd has the general functions of —

(a) promoting, and facilitating the promotion of —

- (i) the use and understanding of the Gaelic language, and
- (ii) Gaelic education and Gaelic culture,

(b) advising (either on request or when it thinks fit) the Scottish Ministers, public bodies and other persons exercising functions of a public nature on matters relating to the Gaelic language, Gaelic education and Gaelic culture,

(c) advising (on request) other persons on matters relating to the Gaelic language, Gaelic education and Gaelic culture,

(d) monitoring, and reporting to the Scottish Ministers on, the implementation of the European Charter for Regional or Minority Languages dated 5 November 1992 in relation to the Gaelic language.

Full details of Bòrd na Gàidhlig's activities can be found in our annual report and accounts

<https://www.gaidhlig.scot/en/our-work/corporate/corporate-information/>

1. Public relations

Definition

The statement of expenditure incurred on public relations includes the total amount of expenditure incurred in 2020/21 on all external communications, including the cost of in-house and contracted staff and consultants. It includes marketing, PR campaigns, media relations, marketing research and evaluation, branding and design, promotional events, external events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, digital communications and advertising and media planning.

In the year ended 31 March 2021, Bòrd na Gàidhlig incurred expenditure of £153,375 on public relations.

2. Overseas travel

Definition

The statement of expenditure incurred on overseas travel includes travel to as well as from the United Kingdom; and also includes the cost of hotels, conference fees, the cost of travel and subsistence during the overseas visit and any other related expenditure.

In the year ended 31 March 2021, Bòrd na Gàidhlig incurred nil expenditure on overseas travel.

3. Hospitality and entertainment

Definition

The statement of expenditure incurred on hospitality and entertainment includes any gifts, meals, parties, receptions, tickets for or invitations to public, sporting, cultural or other events or other similar benefits accorded by a public body to its own members or employees or third parties for whatever reason.

In the year ended 31 March 2021, Bòrd na Gàidhlig incurred nil expenditure on hospitality and entertainment.

4. External consultancy

Definition

The statement of expenditure incurred on external consultancy includes a wide range of professional services such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, training, research and evaluation and policy development (including feasibility studies). External consultancy does not include specialist services such as legal advice and representation or recruitment services.

In the year ended 31 March 2021, Bòrd na Gàidhlig incurred £319,715 on external consultancy.

5. Payments with a value in excess of £25,000

Date	Payee	Subject Matter	Amount £
20.04.2020	An Comunn Gàidhealach	Development Grant Instalment	50,425
20.04.2020	Ainmean Àite na h-Alba	Development Grant Instalment	40,800
21.04.2020	Faclair na Gàidhlig	Development Grant Instalment	38,250
23.04.2020	Comunn na Gàidhlig	Development Grant Instalment	115,925
27.04.2020	Comhairle nan Leabhraichean	Development Grant Instalment	90,835
27.04.2020	Ionad Chaluum Chille Ìle	Development Grant Instalment	26,240
13.05.2020	Thèatar gu Leòr	Development Grant Instalment	27,935
19.05.2020	Acair	Development Grant Instalment	28,770
04.06.2020	Comhairle nan Eilean Siar	Development Grant Instalment	75,440
05.06.2020	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	78,686
10.06.2020	Fèisean nan Gàidheal	Development Grant Instalment	72,800
26.06.2020	Ceòlas	Development Grant Instalment	28,850
07.07.2020	Comunn na Gàidhlig	Development Grant Instalment	115,925
10.07.2020	Argyll & Bute Council	Development Grant Instalment	27,200
02.08.2020	MG Alba	Development Grant Instalment	28,320
14.08.2020	Ionad Chaluum Chille Ìle	Development Grant Instalment	26,240
27.08.2020	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	78,685
23.09.2020	An Comunn Gaidhealach	Development Grant Instalment	25,213
06.10.2020	Comhairle nan Eilean Siar	Development Grant Instalment	76,000
07.10.2020	Highland Council	Development Grant Instalment	27,000
19.10.2020	Comunn na Gàidhlig	Development Grant Instalment	115,925
02.11.2020	Ionad Chaluum Chille Ìle	Development Grant Instalment	26,240
02.11.2020	Comhairle nan Leabhraichean	Development Grant Instalment	90,385
02.11.2020	Ainmean Àite na h-Alba	Development Grant Instalment	40,800
02.11.2020	Faclair na Gàidhlig	Development Grant Instalment	38,250
02.11.2020	Eden Court Theatre	Development Grant Instalment	27,000
27.11.2020	Fèisean nan Gàidheal	Development Grant Instalment	72,800
27/11/2020	Theatre gu Leòr	Development Grant Instalment	27,935
27.11.2020	Acair	Development Grant Instalment	28,770
21.12.2020	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	78,865
11.01.2021	An Comunn Gàidhealach	Development Grant Instalment	25,216
12.01.2021	Comhairle nan Eilean Siar	Development Grant Instalment	28,800
14.01.2021	MG Alba	Development Grant Instalment	80,000
27.01.2021	Education Scotland	Development Grant Instalment	30,000
15.02.2021	Comunn na Gàidhlig	Development Grant Instalment	115,925
15.02.2021	Ionad Chaluum Chille Ìle	Development Grant Instalment	26,240
01.03.2021	Taylor Clarke	Consultancy	37,632
03.03.2021	Giglets	Development Grant Instalment	43,200
11.03.2021	University of Glasgow	Research Contract	35,000
11.03.2021	Argyll & Bute Council	Development Grant Instalment	27,360
12.03.2021	Fèisean nan Gàidheal	Development Grant Instalment	32,000
16.03.2021	Reach Publishing	Sponsorship Gaelic Awards	30,000
17.03.2021	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	78,685
18.03.2021	Comhairle nan Eilean Siar	Development Grant Instalment	76,080
22.03.2021	Comunn na Gàidhlig	Development Grant Instalment	137,768
24.03.2021	Community Land Scotland	Development Grant Instalment	100,000
24.03.2021	Sabhal Mòr Ostaig	Development Grant Instalment	28,714
24.03.2021	National Centre for Social Research	Consultancy	29,000

6. Employees/members who receive remuneration in excess of £150,000

In the year ended 31 March 2021, no employee or member of Bòrd na Gàidhlig received remuneration in excess of £150,000.

7. Promotion of sustainable growth

Whilst Bòrd na Gàidhlig currently has no environmental targets set by Scottish Government, it takes environmental matters seriously and adopts environmentally focussed practices where possible. We will strive to operate in an environmentally sustainable manner and encourage environmentally sustainable behaviours in our activities.

Measures taken to reduce the Bòrd's environmental footprint include moving to paper-less meetings through the use of tablet devices, using telephone or videoconference whenever possible, and minimising staff and Board member travel.

The National Performance Framework measures and keeps track of how Scotland is performing in relation to the Scottish Government's purpose and strategic objectives. It sets out 11 National Outcomes that describe what the Government wants to achieve.

Alignment to the National Outcomes helps to sharpen the focus of government agencies and provides a clear structure for delivery. Although our work contributes to some extent to all these outcomes, Bòrd na Gàidhlig will monitor our performance against seven of them.

8. Efficiency, effectiveness and economy

Bòrd na Gàidhlig is constantly engaged in identifying opportunities to increase efficiency, lower costs and improve service quality. It is required to ensure that costs are contained within funding available, principally the Grant-in-Aid from Scottish Government.

Improvements in efficiency and effectiveness are constantly sought in all areas of the Bòrd's operations. The Bòrd has its principal office at Great Glen House, Leachkin Road, Inverness. This office is occupied on a shared-service basis with Nature Scot. Some other premises used by Bòrd staff are also occupied on a similar basis. This cost saving arrangement has been in place since 2012. The space occupied is kept to a minimum and hot-desking is used to support this objective.